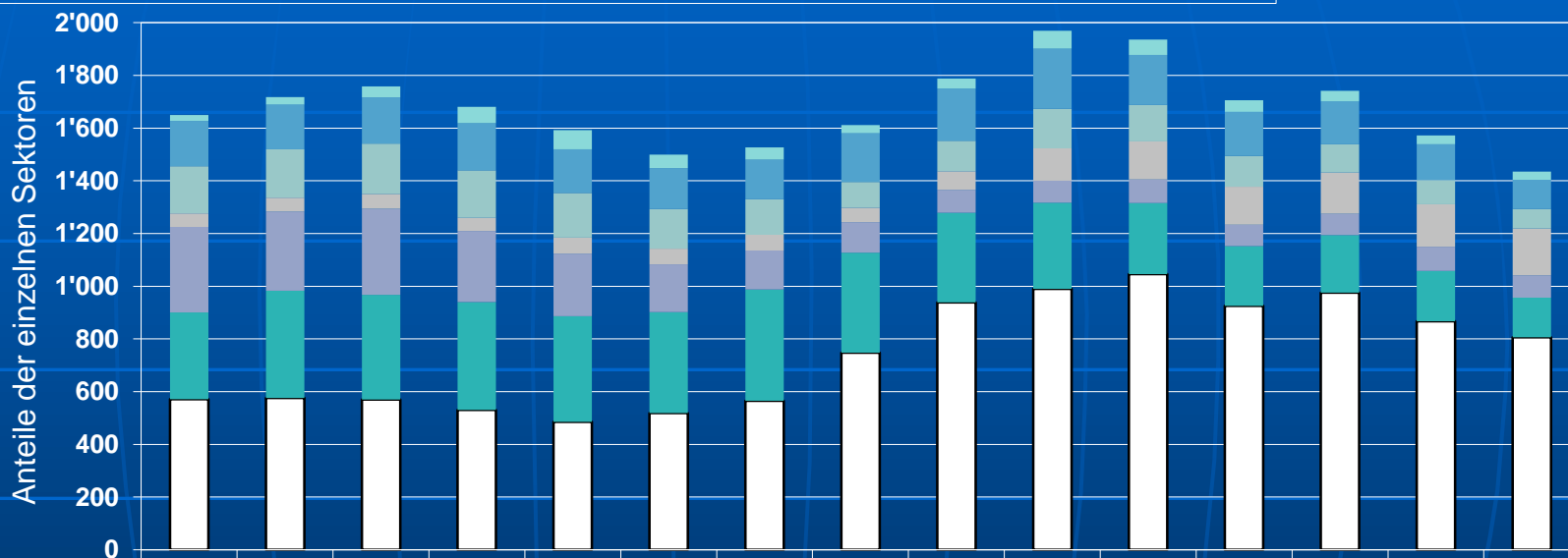


Gesamtmarktvolumen Consumer Electronics Markt

2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Mio Fr. 1'758.05	1'680.17	1'592.31	1'498.96	1'526.79	1'610.88	1'788.47	1'969.38	1'936.31	1'706.28	1'741.07	1'572.34	1'435.21

■ TV
 ■ Video inkl. Media
 ■ HiFi inkl. Media
 ■ Zubehör
 ■ Car Electronic
 ■ Portables
 ■ Satelliten-Receiver/Settop



	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
■ Satelliten-Receiver/Settop	23.20	28.42	42.05	61.00	72.37	50.51	46.00	30.47	38.66	68.3	58.55	44.04	39.9	34.19	31.41
■ Portables	171.14	169.27	175.25	179.39	165.99	154.92	150.55	185.1	198.525	227.63	189.38	167.233	162.66	135.76	111.31
■ Car Electronic	178.70	184.30	190.00	180.70	169.80	150.40	135.00	98.00	115.00	150	138.6	116.1	107	91.1	73.53
■ Zubehör	52.00	52.00	57.00	50.00	60.00	60.00	60.00	55.00	70.00	123	145	145	157	162	178
■ HiFi inkl. Media	324.01	300.65	327.01	268.62	238.20	181.10	147.68	115.71	87.845	83.816	89.38	81.256	80.231	91.29	84.75
■ Video inkl. Media	329.54	406.80	396.13	410	400.70	383.15	421.65	379.31	339.91	326.7	269.81	225.8	218.58	190.75	149.48
■ TV	571.23	575.95	570.61	530.69	485.25	518.88	565.91	747.29	938.53	989.94	1045.60	925.95	975.7	867.25	806.73