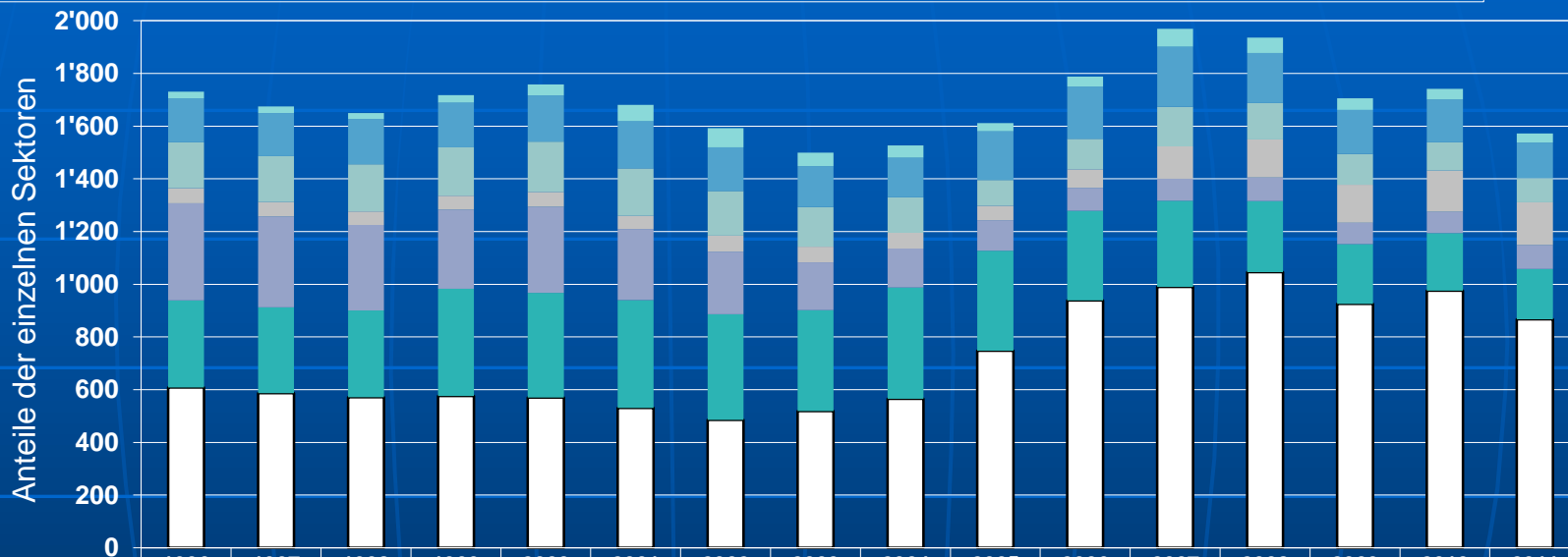


Gesamtmarktvolumen Consumer Electronics Markt

1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011

Mio Fr. 1'717.38 1'758.05 1'680.17 1'592.31 1'498.96 1'526.79 1'610.88 1'788.47 1'969.38 1'936.31 1'706.28 1'741.07 1'572.34

■ TV ■ Video inkl. Media ■ HiFi inkl. Media ■ Zubehör ■ Car Electronic ■ Portables ■ Satelliten-Receiver/Settop



	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
■ Satelliten-Receiver/Settop	25.00	25.00	23.20	28.42	42.05	61.00	72.37	50.51	46.00	30.47	38.66	68.3	58.55	44.04	39.9	34.19
■ Portables	165.98	163.47	171.14	169.27	175.25	179.39	165.99	154.92	150.55	185.1	198.525	227.63	189.38	167.233	162.66	135.76
■ Car Electronic	175.00	175.00	178.70	184.30	190.00	180.70	169.80	150.40	135.00	98.00	115.00	150	138.6	116.1	107	91.1
■ Zubehör	57.00	54.00	52.00	52.00	57.00	50.00	60.00	60.00	60.00	55.00	70.00	123	145	145	157	162
■ HiFi inkl. Media	368.13	345.66	324.01	300.65	327.01	268.62	238.20	181.10	147.68	115.71	87.845	83.816	89.38	81.256	80.231	91.29
■ Video inkl. Media	330.78	325.43	329.54	406.80	396.13	410	400.70	383.15	421.65	379.31	339.91	326.7	269.81	225.8	218.58	190.57
■ TV	608.34	586.63	571.23	575.95	570.61	530.69	485.25	518.88	565.91	747.29	938.53	989.94	1045.60	925.95	975.7	867.25