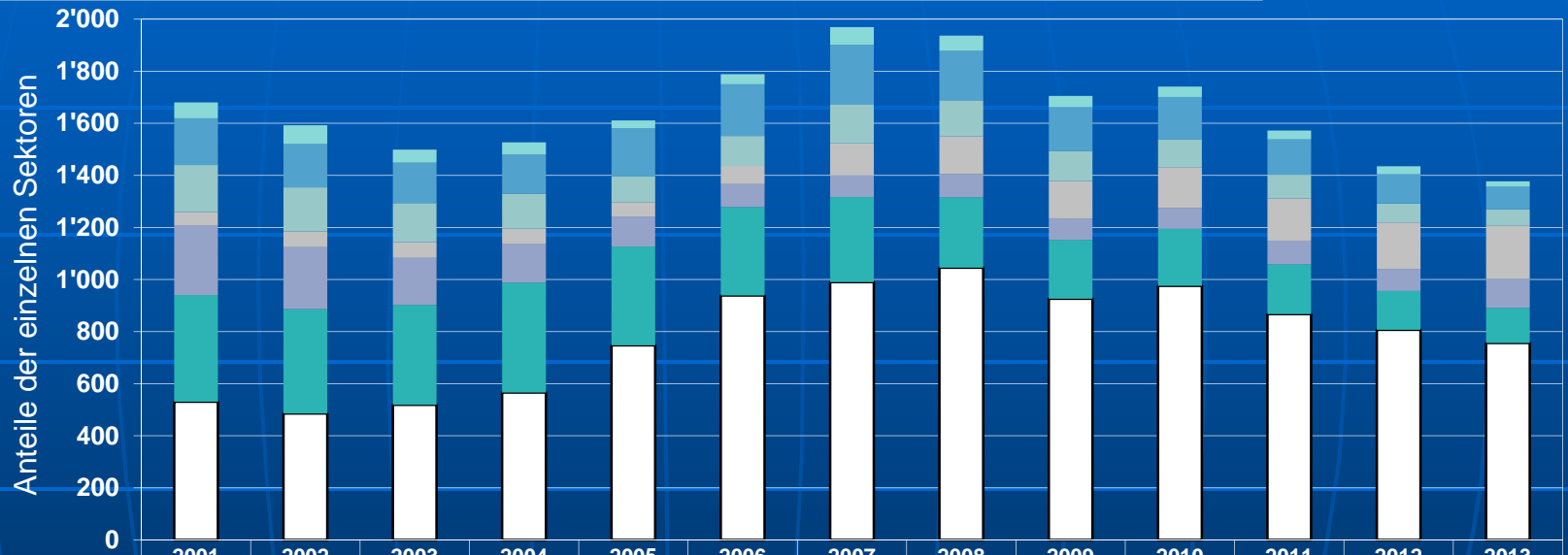


Gesamtmarktvolumen Consumer Electronics Markt

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Mio Fr.	1'680.17	1'592.31	1'498.96	1'526.79	1'610.88	1'788.47	1'969.38	1'936.31	1'706.28	1'741.07	1'572.34	1'435.21	1'377.13

■ TV
 ■ Video inkl. Media
 ■ HiFi inkl. Media
 ■ Zubehör
 ■ Car Electronic
 ■ Portables
 ■ Satelliten-Receiver/Settop



	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Satelliten-Receiver/Settop	61.00	72.37	50.51	46.00	30.47	38.66	68.3	58.55	44.04	39.9	34.19	31.41	20.86
Portables	179.39	165.99	154.92	150.55	185.1	198.525	227.63	189.38	167.233	162.66	135.76	111.31	86.53
Car Electronic	180.70	169.80	150.40	135.00	98.00	115.00	150	138.6	116.1	107	91.1	73.52	62
Zubehör	50.00	60.00	60.00	60.00	55.00	70.00	123	145	145	157	162	178	204
HiFi inkl. Media	268.62	238.20	181.10	147.68	115.71	87.845	83.816	89.38	81.256	80.231	91.29	84.75	112.69
Video inkl. Media	410	400.70	383.15	421.65	379.31	339.91	326.7	269.81	225.8	218.58	190.75	149.48	135.03
TV	530.69	485.25	518.88	565.91	747.29	938.53	989.94	1045.60	925.95	975.7	867.25	806.73	756.01